

# MLCA Community Survey – January 2015 – RESULTS

Survey conducted December 29, 2014 – January 13, 2015

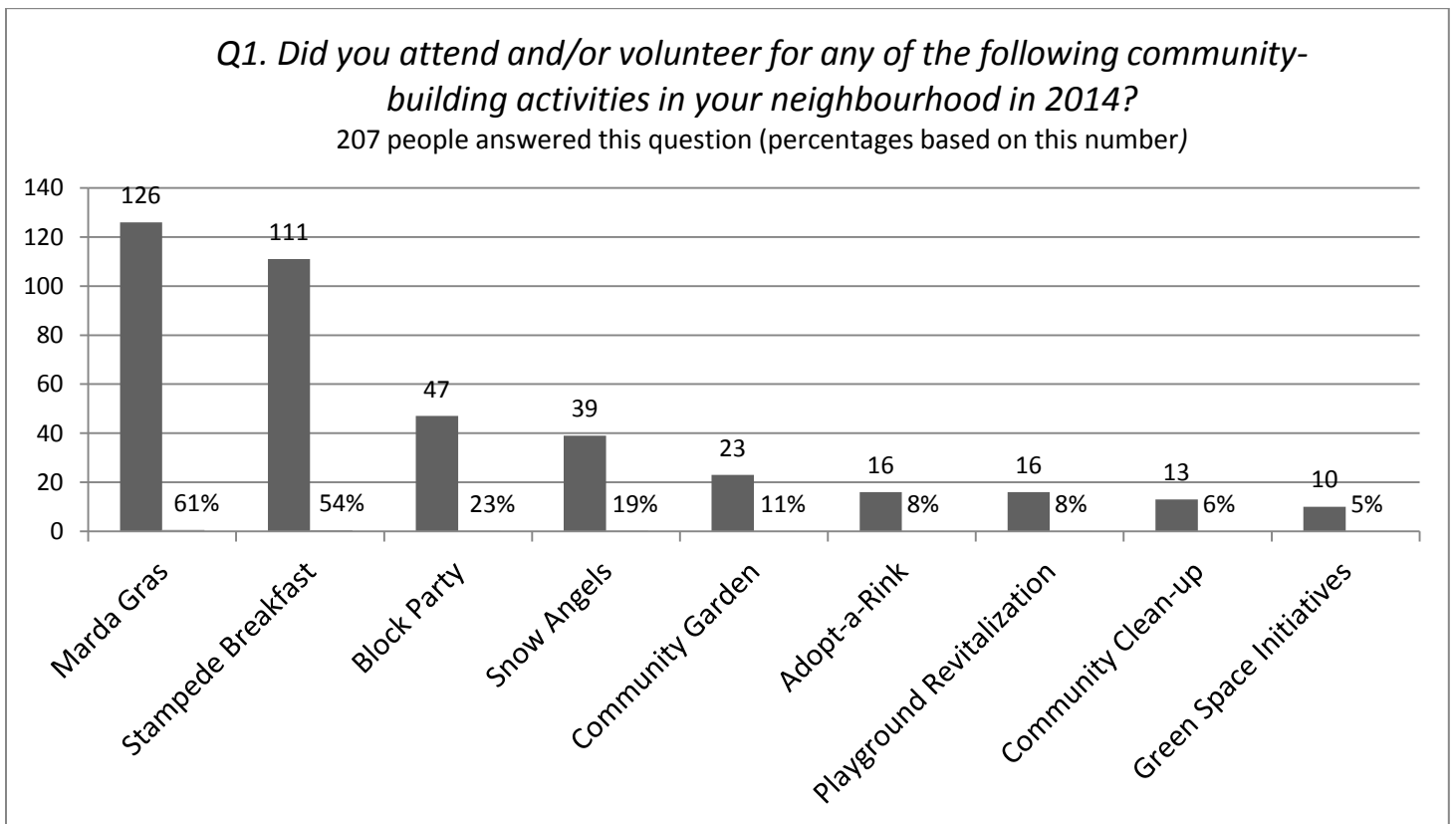
Sent to MLCA membership list as well as advertised on bold signs

283 People completed the Survey

Quantitative data is displayed as graphs

Qualitative data, including the answers listed under “other”, has been themed

Data collected and summarized by Jennifer Banks-Doll, Director of Community Engagement

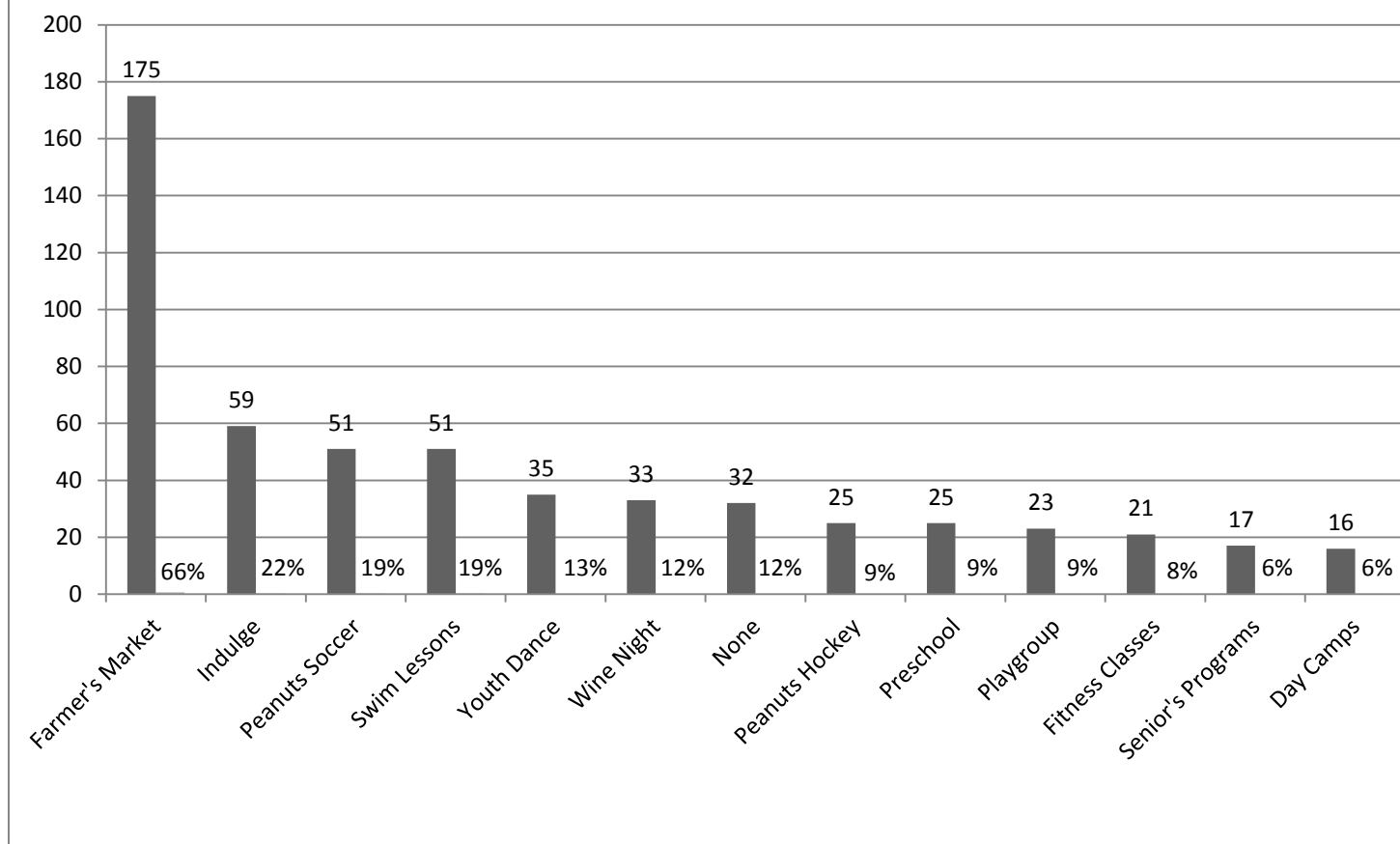


Other – no themes. Each of the events below was mentioned only once:

- Bassbus festival/Circle the Wagons
- Christmas Caroling
- Community garage sale
- Easter Egg Hunt
- Garrison Kid's Market
- Jane's Walk
- Richmond SUMBY
- Ugamma Grandmas Sale

**Q2. What MLCA programs, events, and/or activities did you or members of your family attend over the year (2014)?**

267 people answered this question (percentages based on this number)

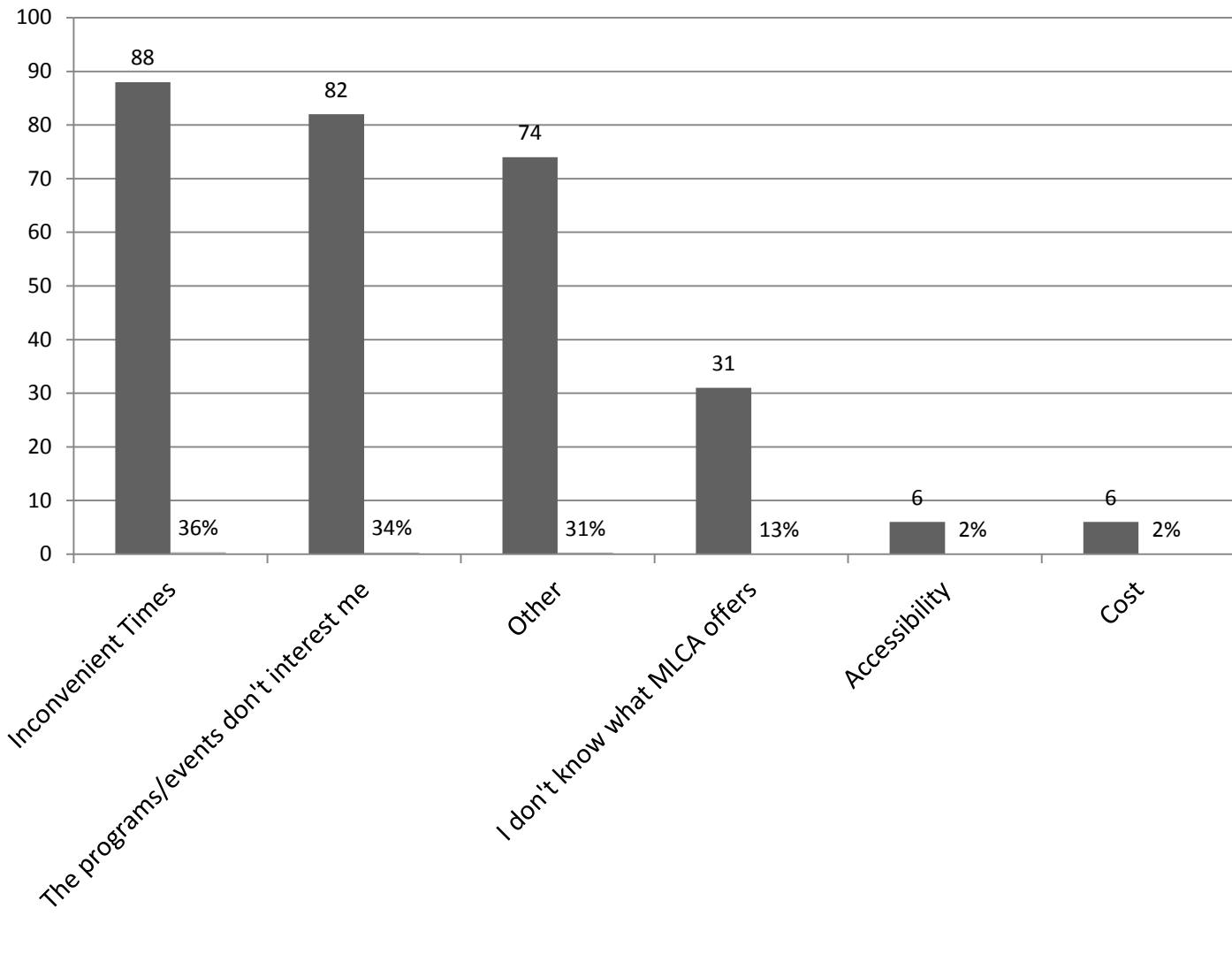


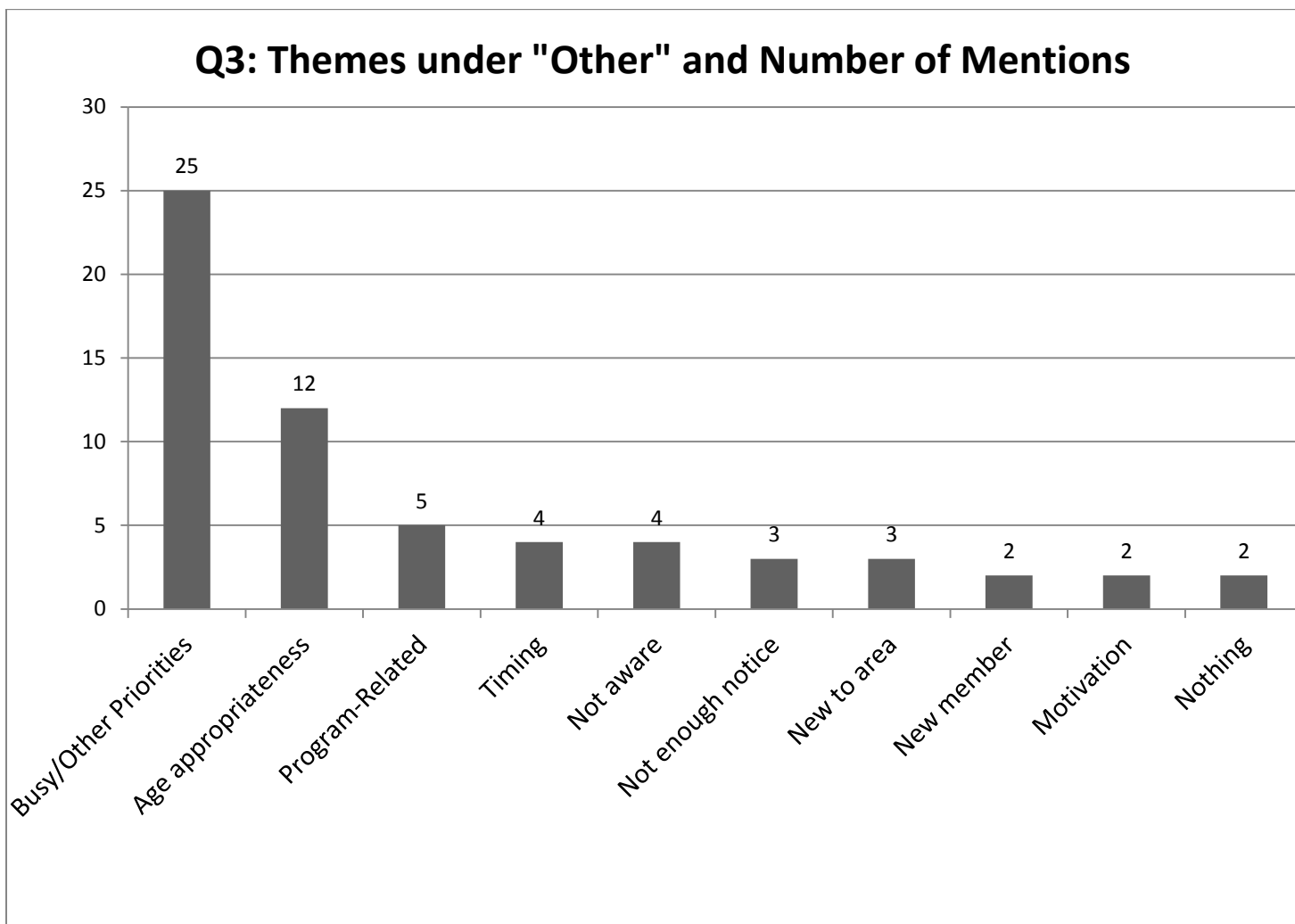
Other – no themes. Each of the events below was mentioned only once:

- AGM
- Babysitters course
- Dog Swim
- Fireside Chats/Author's Nights
- Kids zumba dancing classes
- Marda Loop Swim Club

### Q3. What prevents you from attending MORE MLCA programs, events, and activities?

242 people answered this question (percentages based on this number)





Other - Themes (things that were mentioned more than once have been grouped into themes and titles. Direct quotes are provided under the themes to give a better sense of the nuances of that theme):

- Busy/Other Priorities x 25 mentions
  - Busy family calendar... Too tough to do everything we want to do with only 24 hours in a day:)
  - Busy with lots of other activities going on but I would like to attend more MLCA events
  - conflicts with other activities... we can't do it all!
  - Currently building my house so a lack of time
  - Haven't had time in the past. I'm newly retired
  - I don't have much free time
  - I have multiple events that day or I would attend.
  - I never seem to find out in time and am booked

- I think MLCA offers a great variety of programs at reasonable costs... just don't have enough time, in general, to attend everything.
- I'm too busy with work and volunteering
- It is difficult for me to attend right now, however, in a couple of years I will likely have more time to attend and volunteer
- Just busy in other programs
- Just timing and prior commitments
- Lack free time
- Lack of personal time
- my own busy schedule
- Other commitments and time constraints
- It's simply that our life is busy and we made other choices.
- We are out of town on weekends and all summer
- Not making it a priority/my bad
- I'm just lazy I think!
- Age appropriateness x 12 mentions
  - Need more things between Peanuts and Teens.
  - Children are still too young for programs
  - Children too young to enroll
  - No young children left in our home.
  - I am 63 and find many family oriented events for which I am too old or retiree
  - Kids getting older; nothing available for their age group
  - My kids are still a bit young to attend the pool party and new year's dance though I registered and paid for both. Great events, hopefully we make it this year.
  - My family age is still a bit young
  - Nothing more for people my age i.e. with grown kids
  - Small children
  - Some events not for my age group
  - The age of my children
- Program-related x 5 mentions
  - Already in similar programs through school
  - Our boys swim at the Glencoe
  - The MLCA doesn't offer programs like teaching kids tennis or racket sports and no skating lessons.
  - Not necessarily applicable to me.

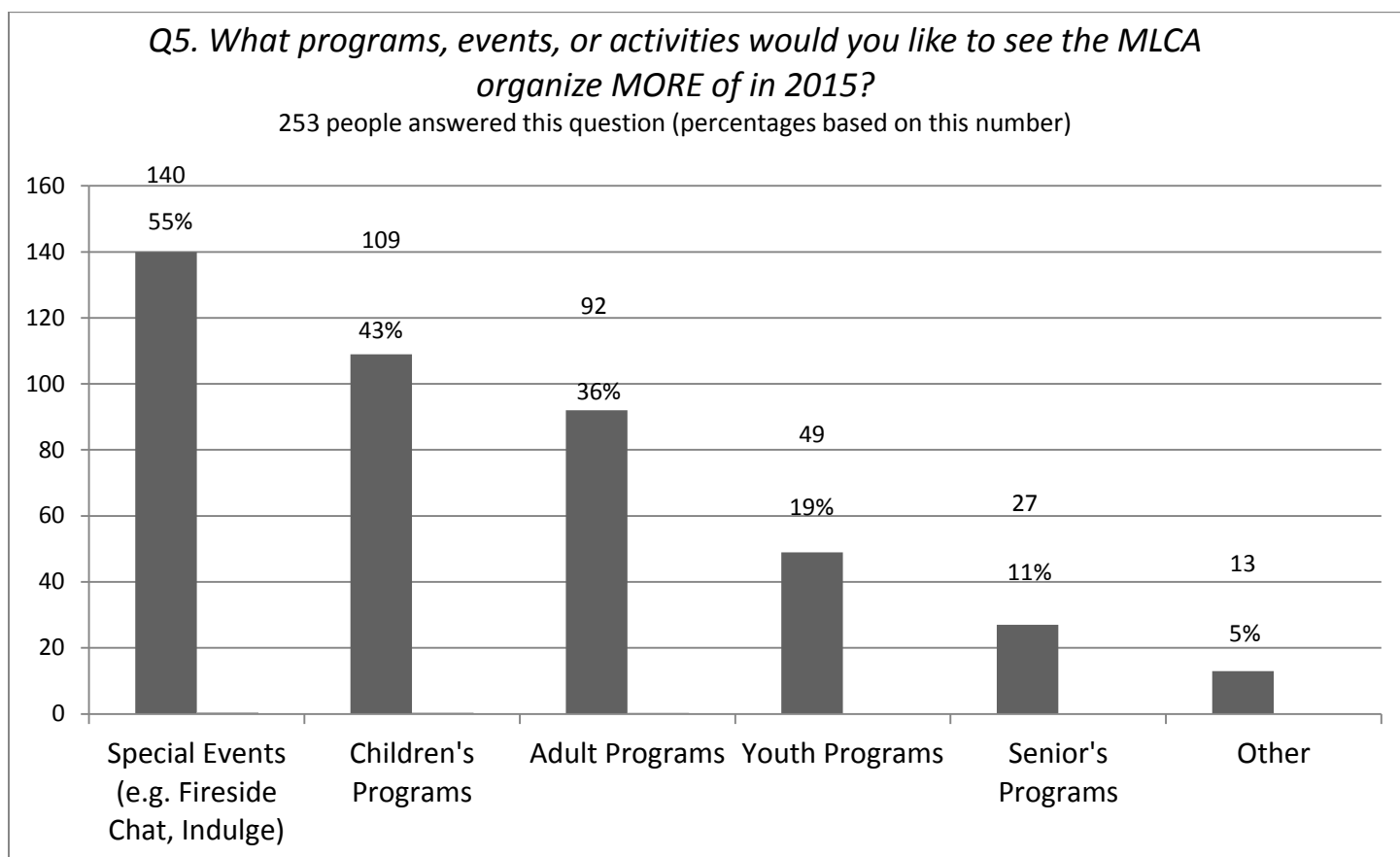
- Our son is not ready for mass activity
- Timing of programs/events x 4 mentions
  - most programs are offered Wed. Glenmore swim lessons are also Wed...
  - I am a working senior and find activities for seniors are daytime only.
  - our child goes to a morning pre-school, afternoon activities around 2.00 or 3.00 pm throughout the week would be great
  - Wine night is the same night as Parent teacher interviews.
- Not aware x 4 mentions
  - I am just not paying enough attention to what is on offer
  - I am not aware of most of the events. Maybe more communication is needed
  - I try to read the Source every month but perhaps more advertising or reminders of events (I think programs have good enough coverage).
  - Sometimes I am unaware of what is going on and what applies to me
- Not enough notice for events x 3 mentions
- New to area x 3 mentions
- New member x 2 mentions
- Motivation x 2 mentions
- Nothing - just unfortunately didn't attend x 2 mentions

Other – Things mentioned only once that didn't quite fit with the themes:

- I don't know people who go to the events
- Classes full - summer camps
- Need concurrent adult/child activity times, or activities that are for both adult and grade-school age child.
- our kids have outgrown peanuts soccer (the primary reason we joined) but we're also involved in swim club now
- We don't want to afford baby sitter or nannies to go out at night
- Shyness
- Lack of interest - kids are at different ages, and we don't drink so Indulge and Wine aren't as appealing
- Parking is an issue at some of the larger events
- Husband ill this year so did not participate in many outside activities

*Q4. If accessibility is the reason you are not able to attend more MLCA programs and events, please explain.*

- I do not drive in the Winter x 3 mentions
- I'm not sure if accessibility is the right word. maybe convenience would be more appropriate. Our kids are too old for the preschool programs but are too young to make their way over to the hall on their own to use the skating rink.

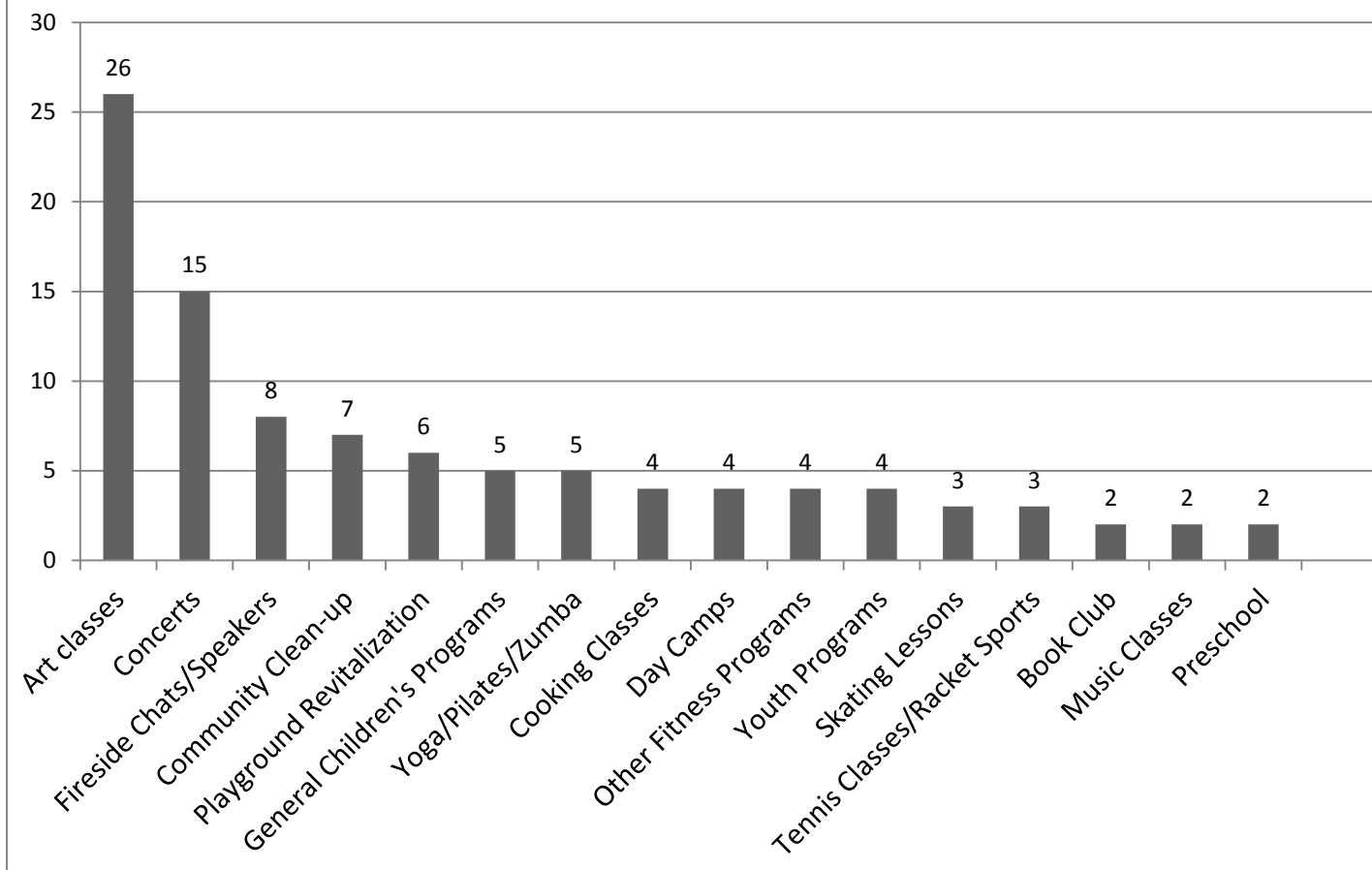


Other – no themes. Each of the events below was mentioned only once:

- Children's parties... Christmas, Halloween etc
- family programs
- festivals, intergenerational events, inclusivity for multiple demographics, not just the gentry! ;)
- Fun fitness
- I liked the Scrambler breakfast that used to occur
- more author evenings/artist evenings
- More low key events like youth and adult dances
- multi-cultural programs
- Programs involving multiple age groups
- Skating lessons for preschool and parents
- Street painting around the pool
- Teenagers are an increasing demographic in our neighbourhood and there is currently not much for them
- Welcoming new residents



*Q6. Are there any SPECIFIC programs, events, or activities that you would like to see the MLCA organize or sponsor in the future, whether at the Community Association or in the Community? For example: Art classes, Concerts, Community clean-up, Playground Revitalization*



#### Other – Themes:

- Art classes x 26 mentions
  - taught by Wildrose art center facilitators
  - Art classes for preschool aged children
  - Adult art classes
  - Art classes for kids and adults (not together)
  - art classes for children
  - Youth art classes
- Concerts x 15 mentions
  - Folk artist concerts
  - Summer concerts - bands playing outside in the park.

- live music
- Concerts! Maybe showcase local musicians
- concerts, folk music groups which a lot of us relate too
- Concerts would be nice. The Cliff-Bungalow Community Association has an excellent model developed with Jan Mulder for the Jazz Series. Instead of charging rent for the facility, the Community Association takes a % of tickets sales. With this partnership approach, the series has been able to develop a faithful following of about 60-100 people that come out once per month for concerts. It's a win-win-win for artists, the series coordinator and the community association.
- Fireside chats/speakers x 8 mentions
  - Fireside chats would be great
  - More fireside chats, food related
  - Author talks
  - I really enjoyed the Fireside chats
  - lectures on meaty topics (science, sociology, psychology, philosophy)
  - Community history evening
  - Presentations/talks by MLCA members on topics of interest
  - Specialized speakers.
- Community Clean-up x 7 mentions
  - Community clean up day with free access to city garbage trucks
  - A spring clean up or - kids used item sale.
  - I also did a litter pick-up after Marda Gras, an initiative of the City of Calgary. I did this for several weeks in our community. I would like to see this in future years, but it was pretty tough on my back, so perhaps younger people could do this.
  - I loved the River Park Clean up. The reason I moved to this neighbourhood is because of it's proximity to RP.
- Playground revitalization x 6 mentions
- General Children's Programs x 5 mentions
  - Toddler programs – dance art etc.
  - More pre-schooler activities,
  - Anything related to young children
  - Would love to see more children activities
  - Drop in programs for young children, for example a story time or craft time.
- Yoga/Pilates/Zumba x 4 mentions
  - Yoga for adults in the evening or weekend

- Yoga or pilates during evenings more than once a week
- yoga and zumba on other days than Wednesdays
- Zumba would be nice
- Cooking classes x 4 mentions
  - youth cooking classes
  - cooking classes for adults
- Day camps x 4 mentions
  - youth day camps in august
  - Preschooler/younger kids summer camps
  - summer/spring/PD camps for kids 3 -6 years
  - Daycamps during Spring Break
- Other Fitness Programs x 4 mentions
  - fitness classes beyond yoga
  - adult/youth fitness classes with more time options
  - Adult weights (eg kettle bells )
- Youth Programs x 4 mentions
  - Youth Leadership
  - Different programming -- in addition to the very popular youth dances -- that engage my tween and teen children.
  - Youth cooking classes
- Skating lessons x 3 mentions
  - Skating lessons
  - learn to skate or figure skating (recreational) or kids
  - Skating Lessons for kids and adults
- Tennis lessons/racket sports x 3 mentions
  - Tennis lessons
  - tennis camps
  - Racket sports
- Book clubs x 2 mentions
- Music classes x 2 mentions
  - music classes workshops or concerts
  - Music and art classes.
- Pre-school x 2 mentions
  - Permanent preschool location
  - Expansion of preschool program

Other – Things that were mentioned only once:

- Educational programs for parents, for example from Families Matter
- Low key youth and adults only alcohol permitted dance nights in the hall
- Any social activities for adults
- Toy swap
- Snowangels,
- Longer/Winter Farmer's Market – I LOVED the farmer's market during the summer. Not sure on the logistics, but starting earlier, or having at least a monthly one during the winter would be great!!
- Would love to see more social interaction (aka create Facebook group page, invite current members & leverage this as a community forum and a method of updating the community on happenings/resources within the community)
- Duplicate Bridge
- Community parties, maybe one each season.
- Movie in Park
- movie nights
- Fireworks
- I would love to have a slo pitch team through the mlca...:)
- Masters Swimming
- Community garden
- gardening classes
- Comedy
- Theatre
- Pub night, Live Music
- Karate for kids
- Paint Nite
- Photography Classes
- Community Graffiti removal
- I am a senior working full time, so I cannot attend during the day. More evening classes would help.
- more family swim and skate events
- A walking group for over 50's

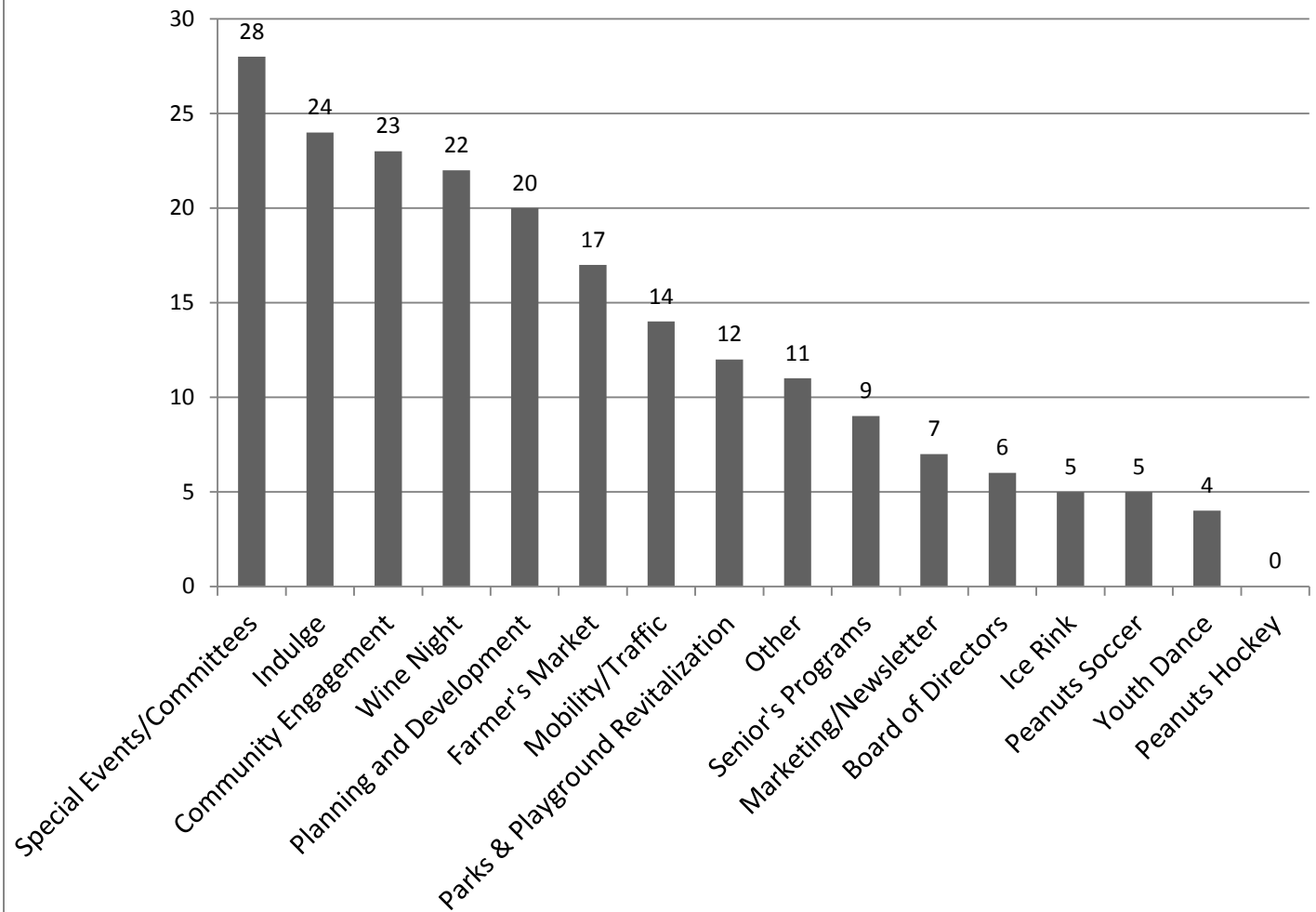
- singing groups (just for fun, not presentation) I am in the 55+ age group and it would be nice to connect with others
- dancing groups I am in the 55+ age group and it would be nice to connect with others
- craft (sewing, knitting, etc.) I am in the 55+ age group and it would be nice to connect with others
- Forum for community condo associations to share information and concerns
- It would be great to engage a team to start planning newer facility to be able to do more activities with more options or renovate to allow for second storey. Any thoughts?
- I am a senior however am not interested in cards or knitting. Would be interested in information walks.
- I would like to see more open activities/opportunities to mix and mingle with community members without having to commit ahead of time or purchase tickets.
- Adult weights (eg kettle bells )
- Advocacy, lobbying City Council on matters such as sustainability, traffic congestion and flow-through in neighbourhoods,
- Continue working on the traffic
- Community watch - crime stoppers and multi housing projects
- Scavenger hunt
- All of the above! We live in a great community and I LOVE all of the special events.
- MLCA does great things. I wish I was able to participate further.
- Art classes, concerts, community clean-up sound great. There is a good variety already though.
- I really love what you're doing now! Art classes sounds great too.

Finally there was a suggestion of what NOT to do:

- Please no more & never again the bass bus outdoor rave masqueraded as a 'family' event. Terrible event to promote drinking but bring your kids to the fun. Not to mention that it shook our walls until 1 am. Move that type of event to the Shaw Millennium Park or elsewhere. It does not belong in our community at night.

**Q7. Are you interested in volunteering for any of the following MLCA committees or events?**

102 people answered this question (percentages based on this number)



**Other:**

- Available for occasional volunteering
- Available for area of greatest need